



## MEDIA RELEASE

### **REDAS commemorates 60<sup>th</sup> Anniversary with Signature Bicentennial Event**

**Singapore, 21 August 2019** – The Real Estate Developers Association Singapore (REDAS) is commemorating its 60th year in Singapore with a line-up of activities, including the signature **REDAS Bicentennial Event**. Graced by Mr Lawrence Wong, Minister for National Development and Second Minister for Finance, the event will showcase multiple perspectives of the built environment and landmarks, highlighting developers' contributions towards Singapore's progress into a metropolis. It will take the form of two iconic domes, specially equipped to engage visitors in a full immersive experience with digital movements and spectacular visuals. Open to public for free, the event will be held at the Raffles Place Park from 21 August to 30 August 2019.

2. Mr Chia Ngiang Hong, President of REDAS, said, "The landscape of Singapore today is testament to the resolve, resourcefulness and commitment of REDAS members to contribute to the economic development and stability of Singapore's real estate sector. As a long-term key stakeholder in Singapore, REDAS supports the Government's various initiatives to transform and raise the quality of our built environment. As we mark our milestone 60 years, we reaffirm our commitment to uphold high standards of environmental responsibility and make Singapore a city that is environmentally and economically sustainable for the present and future generations. Moving ahead, developers will continue to push the envelope, transforming Singapore's skyline dramatically and offering varied lifestyle living for all sectors of the real estate (residential, commercial, retail, industrial, integrated developments and hospitality). We look forward to working closely with the Government and every stakeholder to crystallise planning innovations and ideas that would contribute to building a great city! In this year's National Day Rally Speech, our PM Mr Lee Hsien Loong touched on the long term plans to ensure sustained economic growth for Singapore for example, how to remake and take full advantage of the country's coastline in view of the climate change and the development of the Greater Southern Waterfront. The Government, he added, "will work with you to rebuild this jewel of a nation, so that Singapore will always be a vibrant, thriving city where opportunities are open to all, and our children and their children will have a bright future."

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The REDAS 60<sup>th</sup> Anniversary Commemorative logo reinforces the many years of close and fruitful working relationship between the Government, REDAS' members and the various stakeholders in the real estate value-chain.

Its clean and sophisticated presentation projects REDAS's clear, definitive and important role in nation-building and our members' significant contributions to the economic and social development of Singapore from a third world country to a first world city state – modern, vibrant, high quality, beautiful and inclusive.

The lively swoosh sweeping from beneath depicts the Association's palpable drive and energy to continue its role as Singapore's premier long-standing business association in the physical transformation of Singapore with dynamism, creativity and vigour.

The corporate title in a robust shade of dark blue reflects the commitment to strengthen collaborative partnership with all stakeholders and to chart a course for inclusive and sustainable growth for all in the industry.

The overall feel is bold and solid, depicting REDAS' solidarity, experience, confidence and strength even as it leapfrogs forward.

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### **About Real Estate Developers Association Singapore (REDAS)**

Founded by a small group of visionary real estate developers in 1959, the Real Estate Developers' Association of Singapore (REDAS) has evolved to what it is today - Singapore's premier business association of developers of quality real estate and an active partner in the transformation of Singapore into a global city. REDAS actively engages regulators, policy makers and stakeholders to promote best practices and to support the growth of a vibrant and progressive real estate industry in Singapore. REDAS Members' continual commitment to high standards of environmental responsibility remains the cornerstone of their forward role in the building of our nation. The Association also organises seminars and courses to strengthen capabilities and competencies of members as well as events and study & business trips to facilitate connection and explore opportunities.

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