

1 June 2018



Dear REDAS MEMBERS & FRIENDS,

REDAS MEMBERS' NETWORKING SESSION on Friday, 22 June 2018; 11am – 2pm

We are pleased to confirm a networking session on Friday, 22 June 2018. It will be held from 11am to 2pm at Lounge 1883, Singapore Recreation Club, B Connaught Drive. The session will start with the following **Presentations**, followed by a light lunch at 12.30pm.

1) **"Misrepresentation – Potential Pitfalls in Marketing Developments"**

There has been an increase in claims of misrepresentation by buyers of both commercial and residential units, as more buyers enter into their purchase prior to commencement of construction of the development and before the development is completed. In this regard, it is important for both developers and prospective buyers to understand the definition of and the different types of misrepresentation. Mr Ling Tien Wah, Senior Partner, Dentons Rodyk & Davidson LLP will share some tips on how to prevent misrepresentation when marketing through various means and channels.

2) **"Understanding the Challenges of Data Protection and Cybersecurity"**

Data is the new oil of this digital economy and digital data poses significant risks for the organisations which possess them including accidental disclosure, cyber-theft, ransomware attack, phishing, to name a few. Mr Steve Tan, Partner and Deputy Head, Technology, Media & Telecommunications, Rajah & Tann Singapore LLP will provide members with an appreciation of the challenges involved, consequences of not handling data responsibly, expectations of the relevant authorities (such as the PDPC) and practical tips by which to protect and keep data secure.

3) **"Future of Assisted Living in Asia – Role for Operators and Developers in the lucrative US\$3.3 trillion APAC Ageing Market"**

According to the 3rd Asia Pacific Silver Economy Business Opportunities Report, the Asia Pacific's ageing market is projected to reach US\$3.3 trillion by the year 2020 and seniors housing with services has been identified to be the top two most immediate ageing market opportunity. As it is, Singapore already has the oldest society among Asean's 10 member nations. As our population grows older and more affluent, will there be greater demand for retirement-style villages to cater to more active seniors and their needs? What are the alternative living options for our seniors? Are Assisted living facilities (ALFs) a trendy option? Ms Sylwin Angdrew, GM & Business Development, Ageing Asia Pte Ltd will share global ideas on retirement facilities and the best practices in aged care.

To register for the session, please complete the REPLY FORM which is attached. We look forward to you joining us on 22 June at 11am. Thank you.

With Best Regards,

Chua Geok Lee
ED (Corporate Affairs)
REDAS Secretariat

REDAS MEMBERS' NETWORKING SESSION 2018

Friday, 22 June 2018; 11am – 2pm
Lounge 1883, Singapore Recreation Club, B Connaught Drive.

Programme Highlights

- “ **Misrepresentation – Potential Pitfalls in Marketing Developments** ”
by Dentons Rodyk & Davidson LLP
- “ **Understanding the Challenges of Data Protection and Cybersecurity** ”
by Rajah & Tann Singapore LLP
- “ **Future of Assisted Living in Asia – Role for Operators and Developers in the lucrative US\$3.3 trillion APAC Ageing Market** ”
by Ageing Asia Pte Ltd

REPLY FORM

**Kindly email Reply Form to redas_secretariat@redas.com or Fax : 6337 2217
on or before Thursday, 14 June 2018**

Name of REDAS Representative : _____

Organisation / Designation : _____

Tel. / Fax : _____ Email : _____

This is to confirm that :

I **will attend** the session on Friday, 22 June 2018.

I **am not able** to attend.

_____ will attend on my behalf.

[Please indicate name(s) & designation(s)]

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For Noting, please:

1. Participation will be by registration only. No registration fee is required.
2. In view of limited seating capacity, we seek your cooperation to send up to 2 participants per member-company. If you have any questions, please contact the REDAS Secretariat at Tel : 6336 6655 or email : redas_secretariat@redas.com. Thank you.