

20 April 2018



Dear REDAS MEMBERS,

**REDAS MEMBERS' NETWORKING SESSION on Friday, 11 May 2018; 11am – 2pm**

Join us on Friday, 11 May 2018 for another informative session to connect and network with fellow members! It will be held at The Surbana Jurong Collaboration Hub, Tower 4, 168 Jalan Bukit Merah, Singapore 150168.

The session will start with the following **Presentations at 11am**, followed by a light lunch at 12.30pm.

1) **“ A Look into Virtual Reality (VR), Virtual Design and Construction (VDC) and Immersive Virtual Reality System (IVRS) with SJ ”**

The Built Environment of Singapore is fast moving into the Integrated Digital Delivery (IDD) model. The key to digital adoption depends on 4 key thrusts - Hardware, Software, Heartware and the Physical Space. At this session, the Digital Management Office of the Surbana Jurong Group (SJ) will showcase the journey that they are taking on this new and vibrant platform, ensuring balance in the use of the 4 key thrusts. They will also share the IDD road map from BCA and how they integrate and coordinate the processes to provide their All-In-One - *“Player One, Ready, Steady, Lets GO!”*

2) **“ Collective Sales - How will it redefine the real estate landscape here”**

The enbloc/collective sale frenzy seems unstoppable with the total value of this year's en-bloc sale transactions likely to trump that of 2017 — some S\$8.94 billion from 38 transactions! Aggressive land banking by developers have also not let up, even as their costs have reached record-breaking collective sale prices. *Will future housing prices edge up? Is it premature to argue that the enbloc frenzy will lead to overheating in the private housing market ? When will this round of musical chairs stop? How will supply and demand pan out over the medium to long term? Is 2018 the year to watch for signs of the market cooling off ?* Mr Alan Cheong, Senior Director, Research & Consultancy at Savills Singapore will share his views and thoughts on these questions & more ...

To register for the session, please complete the REPLY FORM which is attached. Thank you.

With Best Regards,

Chua Geok Lee  
ED (Corporate Affairs)  
REDAS Secretariat

## REDAS MEMBERS' NETWORKING SESSION 2018

Friday, 11 May 2018; 11am – 2pm  
The Surbana Jurong Collaboration Hub,  
Tower 4, 168 Jalan Bukit Merah,  
Singapore 150168

### Programme Highlights

- “ **A Look into Virtual Reality (VR), Virtual Design and Construction (VDC) and Immersive Virtual Reality System (IVRS) with SJ** ”  
by Digital Management Office, Surbana Jurong Group
- “ **Collective Sales - How will it redefine the real estate landscape here** ”  
by Savills Singapore

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## REPLY FORM

**Kindly email Reply Form to [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com) or Fax : 6337 2217 on or before Friday, 4 May 2018.**

Name of REDAS Representative : \_\_\_\_\_

Organisation / Designation : \_\_\_\_\_

Tel. / Fax : \_\_\_\_\_ Email : \_\_\_\_\_

This is to confirm that :

I **will attend** the session on **Friday, 11 May 2018**

I **am not able** to attend.

\_\_\_\_\_ will attend on my behalf.

[ Please indicate name(s) & designation(s) ]

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### **For Noting, please:**

1. Participation will be by registration only. No registration fee is required.
2. In view of limited seating capacity, we seek your cooperation to send up to 2 participants per member-company, please. If you have any questions, kindly contact the REDAS Secretariat at Tel : 6336 6655 or email : [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com). Thank you.