

Jointly developed by REDAS and the Department of Real Estate, NUS, the course is designed to equip executives in the industry and those considering a career in real estate with a solid understanding of the principles and practice of property development.

Real Estate Development Enterprise Executive Course

Date:

8 – 9 July 2014 (2 days course)

Venue:

REDAS
190 Clemenceau Avenue
#07-01 Singapore Shopping Centre

Back by Demand!

CPD Accreditation

11 CPD points awarded by Society of Project Managers



Target Audience

- ✓ Executives in the industry who are interested to gain a solid understanding of the principles and practice of property development.
- ✓ Experienced practitioners desiring a refresher and networking with professionals and industry leaders.

Course Fees (inclusive of GST):

Early Bird (Registration on/before 27 Jun 2014)

REDAS Members: \$1,500 (\$480 with PIC*)

Non-Members: \$1,700 (\$544 with PIC*)

Normal (Registration after 27 Jun 2014)

REDAS Members: \$1,600 (\$512 with PIC*)

Non-Members: \$1,800 (\$576 with PIC*)

*Estimated effective course fees for eligible participants utilizing the Productivity and Innovation Credit (PIC)

Please visit <http://www.iras.gov.sg/irashome/PIcredit.aspx> for more information.

Understand Real Estate as an Enterprise

Know the Real Estate Development Process

Learn to analyse the Real Estate Market

Gain knowledge on securing Development Sites

Appreciate the Financial Evaluation of Development Projects

Comprehend Financing of Development Projects

Hear from expert practitioners and industry leaders

Share your thoughts and experiences

Receive a Certificate of Completion awarded by REDAS-NUS

Real Estate as an Enterprise

Developers are “fountainheads” of the real estate industry. What does it take to be an entrepreneur at the top of the real estate development stream?

Real Estate Development Process

An overview of how the development process works. Who are the players? What is their motivation? How do they create value?

Real Estate Market Analysis

Understand the mechanics of market research and feasibility studies. When, where and what development mix? How do you feel the pulse of the market?

Securing Development Sites

Land is the defining aspect of real estate development. Highest and best use at what price?

Financial Evaluation of Development Projects

Projects that pass financial screening get built and the rest are pipe dreams. How does a project make the cut and make it to market?

Financing Development Projects

Real estate development requires sizeable capital injection. What financing structure to ensure success?

Case Study

Illustration, synthesis and application of real estate development concepts and tools using a case study.

Principal Instructor



Dr Joseph Ooi, Associate Professor, Department of Real Estate, NUS

A winner of multiple teaching awards, Professor Joseph Ooi teaches real estate development, investment and finance at both graduate and undergraduate levels in NUS. He is currently the Deputy Head (Academic) of the Department of Real Estate, NUS, and serving concurrently as the Director of the Graduate Certificate in Real Estate Finance (GCREF) programme. He is also an external examiner for the University of Reading and sits on the editorial board for a number of international real estate publications. Professor Joseph Ooi received the International Real Estate Society's Achievement Award for outstanding research, education and practice at the international level in 2008 and the NUS Outstanding Educator Award 2012.

Real Estate Development Enterprise Executive Course

8 – 9 July 2014

Company Information

Company

Address

Contact Person Designation

Tel No Email

Company Stamp

Payment

Early Bird (Registration on/before 27 Jun 2014)		No. of Participant (s)			
REDAS Members <input type="checkbox"/> \$1,500 (\$480 with PIC*)					
Non-Members <input type="checkbox"/> \$1,700 (\$544 with PIC*)					
	X	<input style="width: 40px; height: 30px;" type="text"/>	=	<input style="width: 100px; height: 30px;" type="text"/>	
Normal Registration (after 27 Jun 2014)					
REDAS Members <input type="checkbox"/> \$1,600 (\$512 with PIC*)					
Non-Members <input type="checkbox"/> \$1,800 (\$576 with PIC*)					

**All fees inclusive of 7% GST
 *All fees include breakfasts, networking lunch, tea breaks, and course materials
 *Please submit PIC scheme application to enjoy 400% tax deduction
 Limited seats available, please register early to avoid disappointment!

*Closing date: **4 July 2014**
 No refunds or cancellation after the issuance of Confirmation Letter and "no shows"

Enclosed Crossed Cheque No.

Cheque should be made payable to **REDAS**
190 Clemenceau Avenue
#07-01 Singapore Shopping Centre
Singapore 239924

Participants Information

	Participant 1	Participant 2	Participant 3
Name			
Designation			
Email			
Years of Experience			
Prior Real Estate Training / Qualification	Yes / No	Yes / No	Yes / No