



Online  
Training

6  
HOURS



RICS®



REDAS

# Asset Management: Asset Enhancement Initiative (AEI)

Register at [www.rics.org/aei](http://www.rics.org/aei)

**Date:** 7 April 2020  
**Time:** 09:00 – 17:00  
**Platform:** Online **\*updated\***

Training materials will be sent to the billable address stated on the next page. If it is different, please email [sea@rics.org](mailto:sea@rics.org) at least 1 week before training starts.

**REDAS / RICS member:** SGD 650  
**Non-member:** SGD 850  
All fee are exclusive of 7% GST, GST reg. no.: M90371993L

## About trainer



**Jimmy Chan**  
Director, Key Executive  
Officer & General Manager  
Cache Property  
Management Pte Ltd

Jimmy is the overall in-charge of the performance of all Cache's properties.

As the Head of Asset Management, his roles are to formulate marketing strategy and lead leasing negotiation, identify asset enhancement initiatives and conduct redevelopment cashflow analysis, budget control and supervise all operational issues.

In addition, Jimmy plays an important role in supporting the Investment Director to source and assess new acquisition deals so as to expand Cache's portfolio across Asia Pacific.

Jimmy's expertise includes asset management, facility management, negotiation, space planning, financial & cost analysis, lease management, marketing and strategic planning.

## Overview

The value of every property or asset will diminish as they get older. This can be due to various reasons such as building fair wear and tear or leasehold and lifespan getting shorter.

As we enter into a new world focusing on digitalisation, many properties that were built years ago have become less attractive with some of the building systems becoming obsolete.

This give rise to a demand for asset enhancement initiatives as real estate investors and owners, especially the REITs, work to make sure that their properties and assets remain attractive and continue to meet the demand of the market.

The course is for professionals already working in this field and wish to widen their knowledge and ability to identify area of improvement to their property which can enhance their asset value to achieve maximum investment performance. The course will also address the process and methodology to identify the various type of asset enhancement initiatives.

**Other CPDs awarded: 2 CEA core CPD credit hours (P312S0808)**

## Learning objectives

- Comprehend the terminology and key definitions used in asset enhancement project
- Review assets to understand the efficiency and relevancy of their assets in the marketplace
- Able to identify the different kinds of assets enhancement
- Understand how to extract maximum value from an asset enhancement initiative to enable effective decision making from investment perspective
- Prepare a realistic and convincing asset enhancement plan

## Who will benefit

- Property/asset manager (public and private sector) and administrator
- Senior and junior property management executive
- REITs staff
- Property, construction and facilities practitioner directly involved in asset management
- Facilities manager

# Registration form



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## Asset Management: Asset Enhancement Initiative [AEI]

**Date and time:** 7 April 2020, 09:00 – 17:00

**Platform:** Online **\*updated\***  
(Link will be sent in confirmation email 1 week before event starts)

**Fees:** REDAS / RICS members - SGD 695.50  
(inclusive of 7% GST) Non REDAS / RICS members - SGD 909.50

**Deadline for registration:** 1 April 2020

Please return completed form to [SEA@rics.org](mailto:SEA@rics.org). Confirmation email will be sent nearer to date.

### Delegate information

Salutation (Mr/Ms/Dr): \_\_\_\_\_ Surname: \_\_\_\_\_ Given name: \_\_\_\_\_

Type of membership and membership no. (if applicable): \_\_\_\_\_

Designation: \_\_\_\_\_ Company: \_\_\_\_\_

Billable address: \_\_\_\_\_

Office no.: \_\_\_\_\_ Mobile no.: \_\_\_\_\_

Email address: \_\_\_\_\_

Registered under: Company / self sponsored How did you find out about this? \_\_\_\_\_  
(circle/highlight the most appropriate answer)

### Methods of Payment

#### 1. By Online Payment

Please submit your registration online and make payment via credit card at [www.rics.org/SEAevents](http://www.rics.org/SEAevents)

#### 2. By Cheque

Please mail the crossed cheque made payable in Singapore Dollar to "RICS INTERNATIONAL L SPORE B" and attach along with the completed registration form to Ms Ava Lau at #27-16, International Plaza, 10 Anson Road. Singapore 079903.

#### 3. By Bank Deposit

Please deposit to the following bank account and email the deposit slip along with the completed registration form to [SEA@rics.org](mailto:SEA@rics.org)

**Payee:** RICS INTERNATIONAL L SPORE B

**Name of Bank:** Hongkong and Shanghai Banking Corp Ltd

**Bank Address:** 21 Collyer Quay HSBC Building #01-01 Singapore 049320

**Account No:** 047-859004-001

**Swift Code:** HSBCSGSG

### Data Protection Policy

RICS will always make sure you receive compulsory communications such as those relating to the administration of your membership, renewal notices, regulation and conduct, practice and guidance notes and AGM information.

Furthermore, RICS would like to use the contact details that you have provided to us in relation to the communications described below (including by email/telephone, where appropriate). Please tick the relevant boxes below:

If you **do not wish** to receive additional communications from RICS about membership and the profession, tick here

If you **do not wish** to receive additional communications from RICS about RICS conferences, events, products, services and training (some of which may complement your CPD requirements), tick here

If you **do not wish** to receive additional communications from RICS detailing offers from third parties with whom we have negotiated special deals for members, tick here

### Remarks

- The organiser reserves the right to cancel or reschedule the function at their discretion.
- You will receive an e-mail notification from the RICS office confirming your registration status. You are advised to call RICS office (+65 6812 8173) to confirm your registration status if you have not received an e-mail confirmation prior to the event.
- Should the participant(s) be unable to attend, a substitute delegate is always welcome. Full substitution communicated in writing is allowed up to 72 hours before the event first commences and is only accepted after organiser's acknowledgment. Please note that there will be no refund or cancellation upon registration.
- Please make sure the exact amount is deposited as no change or refund will be provided.
- Incomplete and wrongly completed registration form will not be processed.
- Attendance certificates will not be issued for non RICS training events.
- All practising RICS members are required to complete and log at least 20 hours of CPD (Continuing Professional Development) online each year. Visit [www.rics.org/cpd](http://www.rics.org/cpd) today.