

* Required



REDAS General Survey

2019 marks REDAS 60th Anniversary. The Association has indeed come a long way since its founding in 1959. Members of the REDAS Management Committee thought it useful to conduct a general survey to take stock of the fast changing business needs, priorities and concerns of members so as to better serve you against the backdrop of new economic challenges, a changing business landscape and evolving trends in the built environment.

This survey will take approximately 10 minutes to complete. Please complete it on or before 28 Aug 2019 (Wednesday). Your responses are strictly confidential. Please be assured that only aggregated data will be used in the analysis.

Thank you for your time and for your constructive feedback.

Issued on 22 Aug 2019.

1. What is your membership type? *

Mark only one oval.

- Ordinary member
- Associate member

Mission, Roles and Objectives

Please indicate if you agree with the following statements:

2. REDAS effectively promotes professionalism and helps to raise standards within the built environment sector. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

3. **REDAS effectively champions and promotes members' interests within the public and private realms and with the Government and general public. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

4. **REDAS effectively promotes a stable and sustainable real estate market in Singapore. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

5. **REDAS effectively promotes a caring, collaborative and close-knit fraternity within the real estate industry. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

6. **REDAS provides thought leadership and useful inputs to government agencies and to the industry on the latest trends and developments relating to real estate planning and development. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

7. **REDAS promotes and supports eco-friendly and smart building solutions, and a sustainable built environment. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

8. **REDAS promotes and helps members to adopt the latest technology to raise productivity and competitiveness, to support transformation of the built environment sector. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

9. **Being a member of REDAS is useful and beneficial, and enhances your company's profile and prestige. ***

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

10. Other comments (if any):

Your Business Function

We need this information to curate relevant questions for you.

11. Are you a developer? *

Mark only one oval.

- Yes
- No Skip to question 20.

Business Interests and Representation

12. In terms of total assets, how large is your company? *

Mark only one oval.

- More than S\$10 billion
- More than S\$5 billion
- More than S\$1 billion
- More than S\$500 million
- S\$500 million and below

13. REDAS seeks to represent the collective interests of its members to the government. To what extent do you agree that these regulatory challenges can be addressed by REDAS? *

Mark only one oval per row.

	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
SLA's land policies	<input type="radio"/>					
Development control guidelines	<input type="radio"/>					
Building control guidelines	<input type="radio"/>					
Cooling measures	<input type="radio"/>					
Foreign workers policy	<input type="radio"/>					

14. Please elaborate or suggest other specific regulatory challenges that your company would like REDAS to help address.

15. To what extent do you agree that these are business concerns that REDAS could offer support in? *

Mark only one oval per row.

	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
Aligning with Industrial Transformation Map (ITM)	<input type="radio"/>					
Collaboration with value chain partners	<input type="radio"/>					
Identifying new growth markets	<input type="radio"/>					
Up-skilling current work force for implementation of DfMA, IDD etc.	<input type="radio"/>					
Identifying productivity-boosting technologies and innovative solutions	<input type="radio"/>					
Sharing facilities and services to overcome limitations of individual companies	<input type="radio"/>					

16. What is your company's stand on going digital (e.g. IDD, VDC, DfMA)? *

Mark only one oval.

- Interested/ already pursuing this and do not require additional support
- Interested but would like more support and incentives
- Not interested at the moment
- Other: _____

17. What is your company's stand on green and sustainable developments? *

Mark only one oval.

- Interested/ already pursuing this and do not require additional support
- Interested but would like more support and incentives
- Not interested at the moment
- Other: _____

18. What is your company's stand on expanding internationally? *

Mark only one oval.

- Interested/ already international and do not require more support
- Interested in regional markets (i.e. ASEAN) and need more support
- Interested in distant established markets and need more support
- Interested in distant emerging markets and need more support
- Not interested at the moment
- Other: _____

19. Please specify any other areas or means by which REDAS can support your company.

Programmes and Services

Please indicate if you agree with the following statements:

20. Your company is kept up to date with the latest REDAS events. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

21. REDAS events keep your company abreast of the latest market developments. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

22. REDAS events help your company to network and establish useful contacts. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

23. REDAS events open business opportunities for your company locally. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

24. REDAS events open business opportunities for your company internationally. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

25. REDAS events help your company to adopt new innovations and technologies. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

26. REDAS events help your company's staff to upgrade their knowledge and skillsets. *

Mark only one oval.

1 2 3 4 5 6

Strongly disagree Strongly agree

27. For courses and seminars, to what extent do you agree that these are relevant and useful topics? *

Mark only one oval per row.

	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
Smart building solutions	<input type="radio"/>					
Sustainability and green initiatives	<input type="radio"/>					
Investment and real estate valuation	<input type="radio"/>					
Productivity and technology-related training	<input type="radio"/>					
Internationalisation	<input type="radio"/>					
Building and development control guidelines and policies	<input type="radio"/>					
SLA's land policies (alienation, lease top-up, differential premium etc.)	<input type="radio"/>					
En bloc sale legislation and process	<input type="radio"/>					

28. Please specify any other relevant and useful course/ seminar topics.

29. To what extent do you agree that these events would be relevant and useful? *

Mark only one oval per row.

	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
Overseas business and study trips	<input type="radio"/>					
Networking sessions with foreign developer associations and government agencies	<input type="radio"/>					
Roundtable, panel discussion and forums with business and government leaders	<input type="radio"/>					
Review and feedback sessions on topical issues (eg. on new government initiatives - CBD Incentive Scheme)	<input type="radio"/>					
Young talent engagement programmes	<input type="radio"/>					

30. Please specify any other types of events that REDAS could organise for the benefit of its members.

Image and Public Engagements

Please indicate if you agree with the following statements:

31. In terms of public image, how effectively has REDAS improved the perception and profile of real estate developers as a whole? *

Mark only one oval.

	1	2	3	4	5	6	
Ineffective	<input type="radio"/>	Very effective					

32. Do you think that REDAS should invest more resources in improving its public image? *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

33. To what extent do you agree that these are effective methods that REDAS can use to further improve the public image of real estate developers. *

Mark only one oval per row.

	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
Donate and/or volunteer at charities	<input type="radio"/>					
Provide academic sponsorships and awards	<input type="radio"/>					
Address concerns of the public (e.g. price, environment, heritage)	<input type="radio"/>					
Work with media outlets	<input type="radio"/>					
Collaborate on green initiatives	<input type="radio"/>					
Showcase REDAS contributions (e.g. innovative developments)	<input type="radio"/>					
Research publications	<input type="radio"/>					

34. Please provide additional suggestions of potential public engagement efforts which can further help to improve the image of REDAS.

Website

35. How often do you visit the REDAS website? *

Mark only one oval.

- Several times a day
- Once a day
- Several times a week
- Several times a month
- Rarely
- Not at all

36. For the REDAS website, to what extent do you agree that these are important features? *

Mark only one oval per row.

	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
REDAS announcements	<input type="radio"/>					
Information on events, courses and seminars	<input type="radio"/>					
Daily news update	<input type="radio"/>					
Market and research reports	<input type="radio"/>					
Government announcements	<input type="radio"/>					
Members directory	<input type="radio"/>					
Directory of property developments	<input type="radio"/>					
Online registration and payment for events (not currently available)	<input type="radio"/>					

37. The existing REDAS website generally serves your needs well. *

Mark only one oval.

	1	2	3	4	5	6	
Strongly disagree	<input type="radio"/>	Strongly agree					

38. Please provide any other suggestions for improving the REDAS website.
