

2 July 2018



Dear Members,

URA-REDAS SPARK CHALLENGE – AWARD CEREMONY ON 13 JULY 2018

1. In November last year, Mr Lawrence Wong, Minister for National Development and Second Minister for Finance launched the inaugural URA-REDAS Spark Challenge, a prototype design and development competition jointly organised by URA and REDAS. The competition seeks ground-up innovations to enhance the quality of the urban environment.
2. Three teams had been shortlisted to develop their prototypes to address this year's competition theme of "enhancing health and wellness". The prototypes are currently installed in 6 shopping malls for a period of about 3 weeks from 25 June to 13 July 2018.

Shopping centres	Selected Prototypes
Centrepoint	Take-5! Stones
City Square Mall	Take-5! Stones
Millenia Walk	Peace & Power
Orchard Central	BUDDY
Raffles City Shopping Mall	Peace & Power
Velocity @ Novena Square	BUDDY

3. **The Award Ceremony will be held on Friday, 13 July 18 from 4.40pm – 6.30pm at Orchard Central, Event Space** (opposite UNIQLO)
4. Mr Desmond Lee, Minister for Social and Family Development, and Second Minister for National Development will be gracing the occasion as Guest-of-Honour (GOH)
5. The Programme will be as follows :

4.30pm to 5pm	Reception and showing of videos / photos of prototype
5pm to 5:15pm	Arrival of GOH and GOH tour of the prototypes
5:15pm	Speech by GOH Announcement of winner and presentation of awards
5:45pm to 6:30pm	Refreshments and Networking

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6. If you will like to attend the ceremony, kindly RSVP by completing the table below and email the details to redas_secretariat@redas.com **on or before Friday, 6 July**, please. No registration fee is required.

	Name	Designation / Organisation	Contact Details (email / telephone no)

7. We look forward to seeing you on 13 July at 4.30pm

Thank you
With Best Regards
Chua Geok Lee



The poster features a lightbulb graphic on the left with a filament. Inside the lightbulb is the URA-REDAS Spark Challenge logo, which includes a stylized sunburst above the word 'spark' and 'Challenge' below it. The background is blue with a pattern of faint gear icons. Below the lightbulb, there is a white silhouette of a city skyline. At the bottom right of the skyline is a small icon of a person with a speech bubble. The text on the poster is as follows:

*Celebrate ground-up innovations
that enhance health and wellness in shopping malls*

PROTOTYPE EXHIBITION

Check out the prototypes at selected shopping malls*
from 25 June to 13 July 2018!

Vote for your favourite by 4 July 2018, 10pm,
for a chance to win shopping vouchers!

Visit bit.ly/spark_challenge for more details

*City Square Mall · Velocity @ Novena Square · Orchard Central ·
Millenia Walk · The Centrepoint · Raffles City Shopping Mall