

15 August 2018



Dear Members,

URA-REDAS SPARK CHALLENGE – INVITE HOST DEVELOPMENTS (SHOPPING MALLS) for 2ND EDITION

1. The inaugural URA-REDAS Spark Challenge award ceremony on 13 July 2018 at Orchard Central was well received. Guest-of-Honour Minister Desmond Lee was encouraged to note that participants from all walks of life contributed their heart and soul in preparing their entries. He complimented “REDAS developers for stepping forward to volunteer their shopping malls – which Singaporeans are fond of and used to – as ‘living laboratories’ for our SPARK prototypes to be tested.”
2. The next edition of the Spark Challenge in 2019 will tie in with the commemoration of Singapore’s bicentennial celebrations and REDAS 60th Anniversary.
3. 5 prototypes will be shortlisted and **10 shopping malls will be selected to host the prototypes.**
4. As URA is calling for submission of conceptual ideas and/or a demo prototype soon, we will like to invite member-companies who would like to host the prototypes in their malls to **provide details (name & address) of the malls as well as contact person on or before Friday, 31 August 2018,** please.

| | Company | Details of Mall(s) (Name & Address) | Contact Person / Details (Tel No & Email Address) |
|----|----------------|------------------------------------------------------|--------------------------------------------------------------------|
| 1. | | | |
| 2. | | | |

5. URA will convene a meeting with the participating malls to identify the area(s) available for the installation of the prototypes. The meeting will also discuss timeline and other necessary arrangements.
6. We look forward to receiving your support for the 2nd edition of the URA-REDAS Spark Challenge.

Thank you
With Best Regards
Chua Geok Lee
REDAS Secretariat