

26 March 2018



**TO ALL REDAS MEMBERS**

Dear *Members*

**REAL ESTATE WHO'S WHO – REDAS DIRECTORY 2018/2019**

We are pleased to inform you that we will be publishing the REDAS Directory 2018/2019.

Since its inception in 1959, REDAS fraternity has grown to some 300 business entities, comprising a varied cross-section of distinct stakeholders in the real estate industry value chain.

The benefits to members and the support of businesses remain at the top of our priorities as we roll out this edition. The Directory will feature relevant and useful information on members' corporate profiles and contact details as well as timely update on industry matters. It will be a useful reference guide for the real estate industry, facilitating important connections and branding opportunities for members who wish to add visibility to their corporate presence within the network and internationally.

As a key real estate association in the real estate and built environment industry, REDAS is committed to deliver a publication which is representative of the significant contributions of our developers and the various stakeholders in the REDAS fraternity to the Singapore economy, its built environment and its workforce. The publication will be widely circulated amongst the industry players, the public and the business community at large, both locally and internationally.

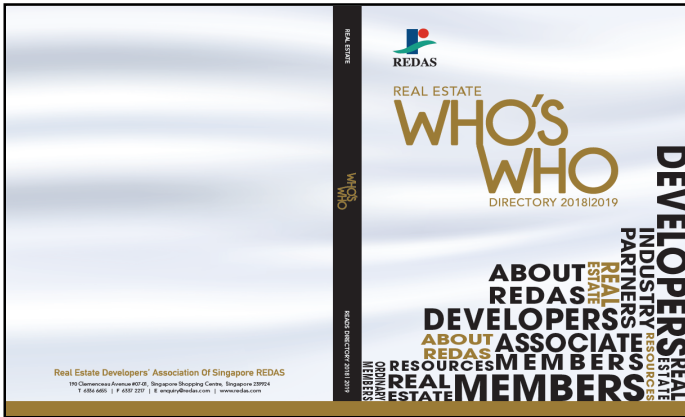
We believe the Directory will be well received by all and we look forward to your continued support. A copy of Advertisement Insertions Order is attached for your kind consideration. For enquiries, please contact the REDAS Secretariat at Tel : 6336 6655.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Chia Ngiang Hong".

**Chia Ngiang Hong**  
**2<sup>nd</sup> Vice-President**  
**Chairman, Publication Committee**

**Real Estate Developers'**  
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(Back Cover)

(Front Cover)



**REAL ESTATE WHO'S WHO  
REDAS DIRECTORY  
2018/2019**

**ADVERTISEMENT ORDER FORM**

Please return the completed Form via Fax: 6337 2217 or email: [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com)

Name / Designation : \_\_\_\_\_

Organisation : \_\_\_\_\_

Tel. / Fax No : \_\_\_\_\_ Email : \_\_\_\_\_

**OUR CONFIRMATION**

- S\$3,800** for an Inside Front Cover Page (IFC) [ *on first-come-first-serve* ]
- S\$3,300** for Page facing IFC / an Inside Back Cover Page
- S\$2,800** for a Run-On-Page (ROP)
- S\$3,300** for a Section Divider (1-side) *Limited!*
- S\$3,800** for a Bookmark (2-sides) *Limited!*

***Rate is subject to 7% GST***

Please contact Mr/Ms \_\_\_\_\_ at Tel : \_\_\_\_\_ or email to:  
\_\_\_\_\_ for the artwork in 300 DPI TIFF or flattened PDF.

\_\_\_\_\_  
Company Stamp / Signature

\_\_\_\_\_  
Date

**Advertisement (4C x 4C) Specifications**

- For Inside Front / Back Cover Page, ROP or Section Divider  
Text area - 165mm x 250mm  
Visual area - 175mm x 260mm + minimum of 3mm bleed.
- For Bookmark (on each side)  
Visual area - 100mm (W) x 240mm (H) + minimum of 5mm bleed

**Note :** An invoice will be issued to your attention for the total amount of this confirmation.  
For enquiries, please contact REDAS Secretariat at Tel : 6336 6655. Thank you.